

GreenWins® is a game changing concept combining Gamification, Recycling, and Digital Technology to motivate people to change their life habits, creating a collective positive impact on the Planet!

GreenWins® has developed Smart Recycling & Digital Marketing totems which collect out of home waste (cans, plastic bottles, cups, batteries, etc.) and offer unique media channel. These totems can be customised to collect different items (e.g. mobile phones, etc.) and programmed to give tailored rewards to clients for their responsible actions. This steers them towards taking better decisions to sustainable living.



GreenWins totems are modern recycling stations, integrating digital technology and automation tools for enhanced client's experience.

## How can our totems help you achieve your goals?

- Collect any recyclable/unwanted waste/objects
- Offer unique media channel and "green tariffs"
- Offer a variety of rewards, including loyalty points
- Run CSR programs, educate, reduce carbon footprint, etc.
- Reinforce your image in sustainable development and circular economy

## GreenWins® offers an opportunity for targeted digital marketing

- Develop modern and elegant new advertising concepts
- Display targeted content, using new technologies like AI
- Generate qualified leads and increase sales
- Measure the impact of advertisements on customers
- Collect user information for business value creation



GreenWins® vision is to develop a network of connected totems in areas with high foot traffic such as shopping malls, food courts, train stations, airports, schools, streets, festivals to reach the maximum of consumers.

Also, every company and organisation can host a GreenWins® totem in its premises to save on waste management, facilitate the recycling process and get new marketing channels to communicate with higher precision with employees and customers for better outcomes and higher returns.

## How it works

- If you are interested to host the GreenWins® totem, we are offering host packages and selling the advertisement space to third parties, usually "green publishers"
- If you are an advertiser looking for new marketing channels, we will offer attractive options in spirit of "green tariffs"
- If you are hosting the totem and advertising your products and services with GreenWins®, we are offering the totem for Free and you get the access to special marketing packages
- Or we develop the tailored solution together with you!

We would be interested in having a conversation with you to demonstrate how our Greenwins totems can be of value to your company and clients.

To know more: [www.greenwins.ch](http://www.greenwins.ch)

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